



The Inspiration Factory is very proud to be partnering with MicroLoan Foundation in Australia (MLFA) to host a cultural & leadership immersion trip to Malawi, Africa this October, as part of our newly created 'Inspired Travel'.

(Image source: Microloan Foundation)

Our goal is simple - to connect business women from different parts of the globe to engage in discussion, celebrate empowerment, and to learn from one another.

Towards the end of the 6-day trip, you will have the opportunity to be matched one to one with a small loan recipient; a business woman facing the same every day challenges as you! During this time, you will be able to meet her family, see her business in action and discover the cultural, geological and spiritual beauty of Malawi. [visit Malawi Tourism site](#)

Why MicroLoan Foundation?

We believe in empowerment, not in helping out – but helping *up*. We believe in the capacity to create what inspires you in life and we believe that women, in collaborative discussion, really do change the world.



(We're also a really big fan of Bob Geldof and he is the Global Patron of MicroLoan Foundation!)

Here's a brief itinerary:

DAY ONE: Arrive at Lilongwe, transfer to accommodation

DAY TWO: MLF Head Office visit encompassing

- Meet the HQ team and understand the activities of the HQ
- See a few groups to understand the work on the ground
- See social performance and training in action
- See some agricultural and solar activity

DAY THREE: Safari & Visit to Lake Malawi en route to Mulanje (evening travel)

DAY FOUR: Meet local loan recipients in Mulanje and meet your 'buddies'

DAY FIVE: Buddy program – visiting on-site businesses

DAY SIX: Travel to Blantyre – fly out



****Early Bird Special:** All participants who have paid their initial \$2000 deposit by 21 May 2013, will have the opportunity to meet with Bob Geldof in person to ask about MicroLoan Foundation, and the challenges facing Sub-Saharan Africa.

The trip is limited to 8 participants.. so .. if you're ready to immerse yourself in a different culture, meet like-minded women and share the trip of a lifetime, please contact me for details about our next information session:

Kirsten at 0416 544 974 or kirsten@theinspirationfactory.com.au

A bit about MicroLoan Foundation in Australia...



The MicroLoan Foundation in Australia (MLFA) was launched in 2009 by Brian Keen, based on the model established by MicroLoan Foundation in the UK in 2002. MLFA provides small loans, basic business training and ongoing mentoring support to groups of women in sub Saharan Africa, who are regarded as

too poor to receive commercial loans from banks.

The ultimate aim of the Foundation is to help the poor help themselves to eradicate poverty. In May 2009 Australia provided the initial funds to MLF Malawi to open its first office in Mulanje in the south of the country. By late 2012 the Mulanje office had provided 7920 loans at an average of \$60 each which affect the lives of more than 39,500 people.

More information at <http://www.microloanfoundation.org.au>

[Watch the video](#) of MicroLoan Foundation patron Bob Geldof and MLF UK founder Peter Ryan explain how microloans work/